



enercold
REFRIGERATION DIVISION

Company Profile 2018

The Steel Trading Group



Group Profile

Steel Trading Group is a private, multinational enterprise made up of more than eight companies and affiliated businesses. Founded in 1977 by Mr Sharad Ved (CEO), the group has spent more than 39 Years building its reputation on bedrock of dedication, integrity, teamwork and continual improvement and growth.

The groups head office is based in Dubai – UAE, with operations and offices in Qatar, Oman and India. To find about more about our group, please visit www.steeltrdgroup.com

What does Steel Trading Group do?



Our Business Activity

We extensively stock 100,000 Tons and supply Pipes, Fittings, Flanges, Valves and Jointing in Carbon Steel and Stainless Steel. Our Website will give you an insight of our stock range. We are specialized in providing quick turnaround times for packages with value added services like Coating, Fabrication, Cladding, etc..

What's the connection?

- ▶ Sameer Ved, the CEO of the Group is the managing director of the ENERCOLD Business.
- ▶ ENERCOLD Cooling Equipment Manufacturing LLC is one of the Steel Trading Group companies.
- ▶ In analysis of the Specialist Steel Trade for the middle east, STG decided to embark on a number of new business ventures, to reduce the reliance on the Oil & Gas business, a number of years ago.
- ▶ ENERCOLD was seen as a good fit for the business, bring value added products from raw material which the group specializes in.

ENERCOLD Team

- ▶ Tom Ryan is the General Manager of ENERCOLD Cooling Equipment Manufacturing LLC.
- ▶ With 32 years in the business, he brings a strong focus on innovation, quality, performance and integrity.
- ▶ The goal is to be different, by offering competent equipment, with extreme quality and unparalleled customer support.





Our Products:

We have 2 facets to our business:

1. Standard equipment with fast delivery times.
2. Bespoke equipment, with advantageous delivery times, and very high quality finish.



Oil & Gas

- Reliquifaction
- Distillate Condensing
- ATEX Zone 1 & 2 Chillers to API
- Process Cooling
- Bog Gas Compression





HVAC

- Large Modular Chillers
- Small mini Chiller range
- Packaged Air Conditioners
- Process Chillers
- Commercial Refrigeration Racks
- Industrial Refrigeration Packages





Marine & FPSO

- Compact Sea Water cooled condensing units.
- Marine Spec Chillers to Norsok, DNV, PED etc...
- Marine Spec Packaged Air Conditioners
- ATEX Zone 1 & 2 Certification
- Full Stainless Construction to API
- Full in house Control and Starter solutions





Food and Beverage

- Dairy, Meat, Beverages, Regional Distribution Centre's.
- HFC's, HCFC's, Ammonia, CO2 etc..
- Pressure Vessels to PED and ASME
- Highly Energy Efficient, extreme reliability
- Full in house Control and Starter solutions





Commercial Refrigeration

- Supermarkets, Convenience Stores, Food preparation areas, Cold Rooms
- HFC's, Brines, CO2 etc..
- Racks, Packages, Freezers, Chills
- Highly Energy Efficient, extreme reliability
- Full in house Control and Starter solutions



After Market Support

- ▶ We will assist most customers with start up
- ▶ We offer parts shipping same day
- ▶ We offer as standard 24 months Warranty
- ▶ We can provide quotations for extended Warranty
- ▶ We offer technical assistance over the phone
- ▶ We offer full maintenance packages also



Video footage:



- ▶ Call us on : +971 (0) 48 837 175
- ▶ Email us: sales@ener-cold.com
- ▶ Website: www.ener-cold.com